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PRESS RELEASE

Neil Enterprises creates new paper for embroiderers

QuickStitch Embroidery Papers go perfectly with the line of blank acrylic items

VERNON HILLS, IL, July 2010: Neil Enterprises, Inc. is expanding their creativity with current products and creating many new ones. The company, which is known for manufacturing products that you can easily slip your photo into, is making a name for itself in the embroidery world.

QuickStitch Embroidery Papers are the latest addition the embroidery line. QuickStitch Embroidery Papers don't tear, are water resistant, and can be used in die cutters and punches as well as acrylic items such as drinkware, compact mirrors, and keychains. QuickStitch Embroidery Papers come in over 750 designs and more are being added each day. They are sold as 8.5" x 11" sheets with a minimum order of 24. Best of all, QuickStitch Embroidery Papers are only \$1.85 a sheet and ship within 24 hours.

Items like the classic photo mug and photo keychains are being used to displayed embroidery designs. Customers use QuickStitch Papers to personalize items with names, initials, and unique designs. Then they cut the embroidery design to size and insert it into the blank items, just like one would with a photo.

"It's amazing to see the imaginative designs our customers can create with our simple products. They are a great addition to their current embroidery businesses," says Alex Gonzalez, Embroidery and Craft Specialist at Neil Enterprises.

Since 1961 Neil Enterprises has been an outstanding provider of unique and innovative photo and personalization products. To view the entire line of products go to www.neilenterprises.com. For more information contact Allison Fine at alfine@neilenterprises.com or 847-549-7627.

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