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NEW PRODUCTS RELEASE

Neil offers several new photo novelty items

Perfect for photographers looking to increase their product lines

VERNON HILLS, IL, AUGUST 12, 2010: Neil Enterprises, Inc. has been busy this summer launching several new photo novelty items. After the success of the lighted compact mirror and the rectangle compact mirror, Neil has added a deluxe **Metal Compact Mirror (#5963)**. This sleek and stylish mirror can fit in practically every purse and pocket. It holds two inserts; one on the outside and one on the inside and is secured by a magnetic closure. These silver mirrors come in a velvet-like sleeve and are individually boxed.

You never have to waste a cardboard coffee sleeve again with the new **Photo Coffee Sleeve (#576)**. Help the environment by using this acrylic sleeve over and over again. Ideal for those who get their caffeine fix on a daily basis, the coffee sleeve slides over to-go cups and adds the convenience of a handle. The sleeve allows for a large insert area and snaps together. The sleeve expands to fit most to-go coffee cups.

The **Photo Cube Clip (#313)** has multiple uses. It can not only be used for photos, but notes and place cards as well. The cube fits a half wallet sized photo and slips in the top of the cube. This clear acrylic cube is available with a black, blue, hot pink, or clear back.

Since 1961 Neil Enterprises has been an outstanding provider of unique and innovative photo and personalization products. Neil Enterprises, Inc. offers photographers, labs, dealers, and retailers the largest line of photo novelties available in the United States.

The entire photo line can be seen at www.neilenterprises.com.



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