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NEW PRODUCTS RELEASE

Neil Enterprises introduces two new snow globes

Just in time for the 2010 holiday season.

VERNON HILLS, IL, September 1, 2010: Neil Enterprises, Inc. has just announced two new snow globes that are currently in stock and going to be big sellers for the upcoming holiday season. Both globes make great add-ons to portrait packages or can be a unique point-of-purchase sale. Both snow globes have the look of a glass sphere but are actually soft and pliable spheres making them kid-friendly for those with sticky hands.

The **Create-A-Globe (#2716)** takes personalization and creativity to the next level. Not only does the snow globe hold two 2" x 2-7/8" photos but one can design their own base. The Create-A-Globe comes with four pre-printed inserts in addition to a blank insert that can be used either as a template or to decorate directly on. This item is ideal for gift-giving and creating a truly one-of-a-kind gift.

The second addition to Neil Enterprises' diverse snow globe collection is the **Mini Snow Globe (#2718)**. This globe is ideal for displaying photos in small areas. It holds two 1-5/8" x 2-1/2" photos, one on each side. This pint-sized snow globe is perfect for stocking stuffers. Both new snow globes have snow and glitter flecks floating around inside the soft sphere and are individually boxed.

Since 1961 Neil Enterprises has been an outstanding provider of unique and innovative photo and personalization products. Neil Enterprises, Inc. offers photographers, labs, dealers, and retailers the largest line of photo novelties available in the United States.

The entire photo line can be seen at www.neilenterprises.com.



#2718 Mini Snow Globe



#2716 Create-A-Globe

