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NEW PRODUCT RELEASE

#581 Photo Slurpy Tumbler

For anyone from kids to adults who like to drink beverages on the go!

VERNON HILLS, IL, February 15, 2012: After much anticipation, Neil Enterprises, Inc. has finally created a **Photo Slurpy Tumbler (#581)**. The double-walled acrylic tumbler holds an 11" x 6 ½ tapered insert. From sports photos to monogramming, the Slurpy Tumbler can be customized to fit customers' needs.

Unlike any photo drinkware product before, the Slurpy Tumbler holds two inserts, one viewable from the inside and one viewable from the outside. It includes an acrylic straw with a built in stopper (so the straw doesn't slip out) and four pre-printed inserts that frame a 6" x 4" photo. It is encouraged to use the existing insert as a template to display a fully custom insert; the bottom twists off with ease in order to insert your design. The lid screws on and off effortlessly for refilling. This clear acrylic tumbler is of the highest quality and craftsmanship, BPA free and truly showcases your insert with sophistication. At only \$4.50 each, sold in cases of 24, the Photo Slurpy Tumbler is an extremely profitable item and makes a great gift or add-on sale.

Since 1961 Neil Enterprises has been an outstanding provider of unique and innovative photo and personalization products. Neil Enterprises, Inc. offers photographers, labs, dealers, and retailers the largest line of photo novelties available in the United States.

The entire photo line can be seen at www.neilenterprises.com.

