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NEW PRODUCT RELEASE

Fun Photo Strip Series

Perfect for special events, brand promotions, parties, and more!

VERNON HILLS, IL, July 14, 2010: Neil Enterprises is pleased to introduce an entire line of frames, magnets, photo mounts and more that all hold photo strips. The Fun Photo Strip Series is geared to photographers using the Sony UP-CR10L SnapLab.

The Photo Strip Series was created specifically for the Sony Photo Strip Media (2UPCC48TS) which is 4" x 8" perforated media that contains two rolls of print paper for 300 total prints. The Fun Photo Strip Series includes two acrylic bent easel frames, one that is clear (#435) and one that has a film strip border (#2928). There are also two photo strip mounts (#3021 and #3022) with different sized windows to accommodate the two different settings on the Sony SnapLab.

The clear magnet frame (#926) and the film strip magnet frame (#2885) are ideal for school events like prom and fundraisers. The magnets are a great way for students to decorate their lockers. The clear photo bookmark (#5418) allows for two strip inserts, one on each side. All items in the series can be imprinted for an additional charge. This is a perfect way to highlight event themes or for photographers to promote themselves. In addition to these products Neil Enterprises also carries Sony SnapLabs and different types of Sony media. Sony SnapLabs require a free firmware upgrade to use the new photo booth features which can be downloaded at www.neilenterprises.com/photobooth.

Since 1961 Neil Enterprises has been an outstanding provider of unique and innovative photo and personalization products. Neil Enterprises, Inc. offers photographers, labs, dealers, and retailers the largest line of photo novelties available in the United States.