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NEW PRODUCT RELEASE

Start the new year with new photo frames

Perfect for special event giveaways and cherishing memories

VERNON HILLS, IL, December 06, 2010: Neil Enterprises, Inc. has rolled out several new picture frames for 2011. All have large imprint areas where one can add an event or company name to make the frame truly unique.

The **Jeweled Frame (#4259)** and the **Rhinestone Frame (#4258)** are both metal frames that show off a look of elegance and opulence. Both frames hold one 4" x 6" photo and have an easel back so the frame can be displayed horizontally or vertically. These frames are ideal for formal special event giveaways and proms.

The **Plastic Color Plus Frames (#4346)** are offered in black, blue, red, and white. They hold one 4" x 6" photo. These frames are economically priced (only \$1.50 each) and intended for corporate giveaways. Choose a color to match a corporation's logo and imprint on all four sides. The new **Shadow Box Frame (#8146)** is also available in a variety of colors. The frame is silver and comes with one color mat. Select from the following mat colors: black, blue, forest green, taupe, red, and white. Imprinting is available on both the mat and the glass to allow for a one-of-a-kind design. The Shadow Box frame also holds a 4" x 6" photo.

Since 1961 Neil Enterprises has been an outstanding provider of unique and innovative photo and personalization products. Neil Enterprises, Inc. offers photographers, labs, dealers, and retailers the largest line of photo novelties available in the United States.

The entire photo line can be seen at www.neilenterprises.com.



#4159 Jeweled Frame



#4158 Rhinestone Frame



#4346 Color Plus Frames



#8146 Shadow Box Frames